



Design Priorities

The following design priorities are considered fundamental elements to inform the masterplan and achieve successful design for the regeneration of Druids Heath.



COMMUNITY CENTRE
Create a new local centre for Druids Heath, with enhanced facilities for residents, including a new community centre, retail units and employment opportunities.



HIGH QUALITY HOMES
Introduce a range of modern high quality, efficient homes for the residents of Druids Heath.



NATURAL SURVEILLANCE
Remove pedestrian routes & roads that aren't overlooked by surrounding houses to reduce anti-social behaviour, crime and feeling of safety.



GREEN SPACES
Improve Druid Heath's wildlife assets and 'green' spaces through management and improvement to the Village Green and Chinn Brook corridor, and bringing trees and planting into the estate's streets.



PEDESTRIAN PRIORITISED
Ensure streets are designed with pedestrians and cyclists as the priority.



GETTING AROUND
Introduce a well-defined 'grid' street pattern that is overlooked by houses. This will create safe, linked streets that are easy to navigate and move through.



SPORTS & LEISURE
Enhance outdoor sports, recreation and leisure facilities for all across Druids Heath. The Dell and Village Green will be the heart, but smaller spaces will be created across the estate for residents.

