Druids Heath Together

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Resident & Community Engagement Summary Report

Delivery Phase 1: September 2021 – December 2021

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This initial early phase of the engagement process aimed to establish a dialogue between The Pioneer Group Engagement Team and key stakeholders, community groups and residents as part of 'getting to know' the estate, the background to the regeneration and the key issues to shape a clear plan for intensive resident engagement over the two-year timeframe.

Key highlights:

- The **Pioneer Engagement Team was recruited** with a range of generic and specific skill sets.
- **Team conducted a range of meetings and walkabouts** with residents, community groups, local stakeholders, front line staff, regeneration programme staff.
- **The library was rented with staff based** there one day a week for drop-in sessions. **Workshops to explore different themes** such as environment and community safety were set up in December 2021 with limited take up.
- Druids Heath Together **Social media accounts and resident newsletter** established to provide residents with up-to-date and timely communications on the regeneration.

Outcomes:

- Discussions and engagement with around 150 people providing information on remit, building connections with local groups, networks and service providers.
- Capacity to engage mobilised with a team to 'hit the ground running' with resident engagement from January 2022 with a clear method developed, built around a community development approach.
- Working relationship established with key stakeholders, community groups and residents.

Key Actions for Next Phase

- To develop Asset Based Community Development (ABCD) approaches to explore resident's viewpoints towards the regeneration.
- To establish resident and stakeholder engagement plan including use of engagement tools.

- To begin planning first engagement events and ‘good life’ conversations.
- Recommendations on improving the quality and range of communications with residents and the wider community through regular newsletters, website and social media updates as well as verbal briefings at meetings and through the engagement process.