Druids Heath Together

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Resident & Community Engagement Summary Report

Introduction

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The Pioneer Group were appointed in September 2021 by Birmingham City Council to undertake specialist resident engagement work over two years to help inform the development of a masterplan for the holistic regeneration of Druids Heath.

The brief for the work was "*…to engage residents in the process of creating a vision and objectives that will ensure the development of good quality well designed, sustainable, efficient, affordable, well managed housing, open spaces with a high community value together with the realisation of community regeneration ambitions for social, economic educational, health and environmental issues in the Druids Heath Estate regeneration area*".

To deliver on this brief, a team was recruited drawing on different skill sets in the fields of resident engagement, community development, communications and research alongside experience in housing, open spaces, youth work, sustainability, community services and community regeneration.

Now 18 months in to the contract, the team have deployed a range of engagement approaches across phases, reporting regularly on the findings to the City Council's Project Team as well as contributing to communicating feedback on the Druids Heath Together website, leaflets and fliers, through spoken word and digital # tools such as Virtual Reality (VR) headsets.

To date, the team have completed five engagement phases to January 2023. Summaries of the engagement are set out below and form the first update for the website on the engagement overall.

The team are making good progress in the sixth period of engagement and the findings will be updated shortly with a further two periods to follow from April 2023 and July 2023 up to September 2023 with findings for these published shortly after.

Key Delivery Phases of the Resident and Community Engagement Programme: 2021-2023

Findings for each of these phases are summarised on *druidsheathtogether.co.uk*